

**South West Wiltshire Area Board in Partnership with
'Pub is the Hub'**

Executive Summary

The Community Engagement Manager, working in partnership with [Pub is the Hub \(PITH\)](#), is seeking to secure a funding contribution towards the delivery of an initiative that has provided additional community services from the Penruddocke Arms in Dinton. The project has been led by PITH, who were responsible for securing all necessary funding and managing the implementation of the project. A contribution of £500 is now sought from the area board towards the project.

Proposal

The PITH is a not for profit advisory service working with local pubs and breweries in Wiltshire, helping them to diversify their offer to the local community. The Community Engagement Manager has been working with PITH and the Licensee of The Penruddocke Arms in Dinton to develop a local project that would extend the community offer provided. The project has helped to create a village shop and bakery.

PITH will lead this project, bringing their extensive knowledge and experience from other schemes they have helped to establish throughout the UK. They will assist landlords directly to ensure any proposed scheme is viable, affordable and sustainable in the longer term. The Community Engagement Manager will liaise with the local agent and assist with promotion of the scheme to local communities, parish councils and businesses in the area.

Reasons for Proposal

The project directly addresses several key JSA priorities including support for existing benefits and combating loneliness and isolation. In its business plan, Wiltshire Council emphasises the need to support communities and local organisations to experiment with new innovative solutions to local issues. *Pub is the Hub* provides an innovative solution to ensuring the sustainability of local services and enhancing their use for the future.

Recommendation

That South West Wiltshire area board allocates £500 capital funding to PITH to support the project outlined above, subject to standard grant terms and conditions.

Stephen Harris

South West Wiltshire Community Engagement Manager